

The Business Enterprise Centre of Sarnia-Lambton invites you to learn:

## “HOW TO START A FOOD BUSINESS”

- Have you got a delicious recipe you want to cook up into a money making business?
- Got an idea about starting a food processing company?
- Want to learn more before you "venture" into a food business?
- Who to contact in Sarnia-Lambton

Guest speakers: Albert Peres, Toronto Food Business Incubator  
Michael Wolfson, City of Toronto Economic Development

Topics will include:

- ✓ The basics of starting a business
- ✓ How to develop your business plan
- ✓ How to make sure your financing is in place
- ✓ How to brand your identity
- ✓ How to develop your products
- ✓ How to utilize other websites to source information

Date: November 17, 2009

Time: 9:00 a.m. to 12:00 noon

Location: Gateway Room, 5<sup>th</sup> Floor, 265 Front St. North, Sarnia

Cost: \$30.00 includes Continental Breakfast

Payment accepted by cash, cheque, VISA, MC

**Pre-registration is required**

Please RSVP by November 10<sup>th</sup> by contacting Jeanny at 519-332-1820 or by email at [jeanny@sarnialambton.on.ca](mailto:jeanny@sarnialambton.on.ca)

Find out the do's and don'ts of starting a successful food business. Don't miss this event!

