



mellor murray  
CONSULTING

Pinery  
Provincial  
Park

Lambton  
Shores

# Municipality of Lambton Shores Demographic and Industrial Profile

Mellor Murray Consulting  
August 28, 2017



## Contents

Lambton Shores: Summary Demographic Profile .....	3
Lambton Shores Industrial Profile: Introduction .....	5
Primary Industries .....	7
Utilities, Construction and Manufacturing .....	7
Trade and transportation .....	8
Information, Finance and Professional Services .....	8
Education, Health Care and Public Administration .....	9
Tourism .....	10
Other Sectors .....	10
Appendix .....	11
Appendix A: Detailed Industry Tables .....	11
Appendix B: Source and Methodology .....	17



## Lambton Shores: Summary Demographic Profile

The Municipality of Lambton Shores has a population of 10,631 people. Between 2011 and 2016, the population remained at roughly the same level, declining by only 0.2 per cent. In addition, the population is aging. The average age in the community in 2016 was 49.1 well above the County (43.9) and the Province (41 years). The Municipality's population density per square kilometre is 32.1.

Lambton Shores is not attracting many immigrants. While the 2016 Census data is not available at the time of this report, in 2011 there were only 35 people living in the Municipality that had arrived in the previous five years. Lambton Shores has a track record of attracting intraprovincial migrants (from other parts of Ontario). In 2011, 15 per cent of the population aged 5+ living in Lambton Shores had been living in another municipality in the previous five years previous compared to 11 per cent for the County and the Province as a whole.

Table 1 provides the summary demographic information for 2016.

**Table 1: Summary demographic profile for Lambton Shores**

	Lambton Shores	Lambton County	Ontario	Canada
Population, 2016	10,631	126,638	13,448,494	35,151,728
Population, 2011	10,656	126,199	12,851,821	33,476,688
Population percentage change, 2011 to 2016	-0.2	0.3	4.6	5
Population density per square kilometre	32.1	42.2	14.8	3.9
Population by age group				
0 to 14 years	12%	15%	16%	17%
15 to 24 years	9%	11%	13%	12%
25 to 44 years	17%	22%	26%	26%
45 to 64 years	33%	30%	28%	28%
65+	29%	22%	17%	17%
Average age	49.1	43.9	41	41
Average household size (persons)	2.2	2.3	2.6	2.4

Source: Statistics Canada 2016 Census.

Table 2 shows the income profile for the residents of Lambton Shores. This is taken from tax filer data for 2014 and reflects the amounts people claim on their tax forms. On average, people in Lambton Shores earn slightly less than their counterparts across Ontario. Average employment income is considerably lower; 20 per cent below the provincial level. This lower employment income is balanced somewhat by a seven per cent average pension income premium (public and private pensions).

Lambton Shores has a much higher share of adults claiming pension income. When looking at the ratio of pensioners to employment income earners, there are double the number Lambton Shores compared to the province as a whole. Average investment income is slightly higher.

Lambton Shores has a higher percentage of people claiming self-employment income which is common in agriculture-intensive economies.

**Table 2: Income profile for Lambton Shores Per taxfiler**

	<u>Lambton Shores</u>	<u>Ontario</u>	<u>Variance</u>
Average income from all sources	\$44,281	\$46,898	-6%
Average employment income	\$37,641	\$47,169	-20%
Average self-employment income	\$13,781	\$18,491	-25%
Share of total employment income earners	25%	17%	
Average pension income	\$26,861	\$25,204	7%
Ratio of pensioners to employment income earners	0.90	0.43	109%
Average investment income	\$12,311	\$11,965	3%
Share of income earners declaring investment income	44%	34%	

Source: CRA Taxfiler data (2014).

While the 2016 data is not available until November 2017, the 2011 National Household Survey provides additional insight into the income profile for Lambton Shores. The survey shows the median cost of dwellings (housing) was \$224,434 the community; 25 per cent below the Ontario average. The share of owner households spending 30 per cent or more on shelter costs in Lambton Shores was well below both the provincial and national levels.

**Table 3: Income profile for Lambton Shores – from the National Household Survey**

	<u>Lambton Shores</u>	<u>Lambton County</u>	<u>Ontario</u>	<u>Canada</u>
% of owner households spending 30% or more of household total income on shelter costs	12.7	13.4	20.9	18.5
Median monthly shelter costs for owned dwellings (\$)	\$661	\$757	\$1,163	\$978
Median value of dwellings (\$)	\$224,434	\$180,165	\$300,862	\$280,552
Average personal income \$	\$40,809	\$41,241	\$42,264	\$40,650
Employment income %	59.7	67.7	74.8	74.7
Wages and salaries %	55.1	64.3	70.1	70.3
Self-employment income %	4.6	3.4	4.6	4.4
Investment income %	6.9	4.1	4.2	4.6
Retirement pensions, superannuation and annuities %	13.8	10.9	7	6.7
Canada/Quebec Pension Plan benefits %	6.3	4.5	3.4	3.5
Old Age Security pensions and Guaranteed Income Supplement %	4.9	3.7	2.8	3.1
Median family income \$	\$71,538	\$77,637	\$80,987	\$76,511

Source: Statistics Canada 2011 National Household Survey.



## Lambton Shores Industrial Profile: Introduction

As of December 2016, there were 1,605 business locations (hereafter referred to as firms or establishments) in Lambton Shores of which 482 had employees. These are establishments that are registered and providing payroll and other information to the Canada Revenue Agency (CRA). The data comes from Statistics Canada's Canadian Business Patterns database which provides information on the establishments by detailed industry (NAICS) and employment size.

The industry profiles below provide a summary of the key sectors and the number of firms by employment size. In addition, the economic structure is compared to Ontario as a whole to provide a first level insight into firm intensity and size. The tables show the number of firms by sector adjusted for population size (per 10,000 population) to allow for a meaningful comparison to the provincial economy. For example, there are 129 businesses in Lambton Shores active in the retail trade sector (NAICS 44-45). Compared to Ontario, there are 1.7 times as many retail businesses (adjusted for population size) in Lambton Shores. The average size of a retail business is slightly smaller than Ontario (20 per cent smaller displayed as 0.8 in the table).

The data is presented at a detailed sector level to help provide an initial assessment of areas in which the Lambton Shores has a very high concentration of firms or a low concentration. See Appendix B for a more detailed description of the source and methodology.

Table 1 compares the Lambton Shores economic profile to the Province as a whole by firm concentration and average firm size. Appendix A provides detailed tables listing the number of firms in each industry group, the size by employment range and the comparison to the Ontario economy as a whole.

### Initial Observations:

- Overall, the Lambton Shores economy has a heavy concentration of firms in the agriculture sector. Soybean farming is the largest sub-sector. Wheat, corn, potato, beef/dairy cattle and hog/pig farming are also large economic contributors.
- The community has four firms in forestry and logging and another four in wood products manufacturing.
- Lambton Shores has 13 firms in electric power generation; nearly nine times as many as the Province adjusted for population size.
- Manufacturing is also an important sector with an above average number of firms (but much smaller based on average employment size). There are five firms in food and beverage manufacturing, five in chemical and plastics, and eight in machinery and equipment manufacturing.
- The Lambton Shores economy has a much higher concentration of retail firms (70 per cent more when compared to Ontario adjusted for population size). There are more than three times as many NAICS 452 - General merchandise stores and NAICS 444 - Building material and garden equipment stores; and more than two times as many NAICS 441 - Motor vehicle and parts dealers, NAICS 445 - Food and beverage stores and NAICS 453 - Miscellaneous store retailers.
- A lot of trucking firms call Lambton Shores home (45) of which most are sole proprietor firms.
- While the community has fewer professional services firms, it has a higher concentration of firms in accounting and general consulting services. There are 41 firms in NAICS 5416 - Management, scientific and technical consulting services. These are professionals that could live anywhere but choose to live in Lambton Shores and service clients across Ontario and beyond.



- Lambton Shores has a slightly lower concentration of health care firms relative to its population size. However, there is a much higher concentration of firms in residential and community care facilities.
- The community has a higher concentration of firms in the two tourism-related industries: NAICS 71 - Arts, entertainment and recreation and NAICS 72 - Accommodation and food services. In particular the community has 10 times as many RV parks and recreational camps compared to the province as a whole; nearly two times as many restaurants adjusted for population size and five firms in NAICS 713910 - Golf courses and country clubs.

**Table 3: Lambton Shores Industrial Profile: Summary**

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range						Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+	# Firms		Avg.size	
Total	1605	1123	366	74	28	10	4	10	1.4	0.7	
Unclassified	121	97	21	1	1	0	1	10	0.8	2.1	
Sub-total, classified	1484	1026	345	73	27	10	3	9	1.5	0.7	
11 - Agriculture, forestry, fishing and hunting	294	231	51	9	3	0	0	6	8.1	0.6	
21 - Mining, quarrying, and oil and gas extraction	4	1	3	0	0	0	0	4	2.6	0.1	
22 - Utilities	16	15	1	0	0	0	0	2	7.4	0.1	
23 - Construction	169	100	64	4	1	0	0	4	1.6	0.5	
31-33 - Manufacturing	32	14	13	4	1	0	0	8	1.1	0.2	
41 - Wholesale trade	31	16	8	4	3	0	0	13	0.9	0.7	
44-45 - Retail trade	129	63	44	15	2	5	0	13	1.7	0.8	
48-49 - Transportation and warehousing	63	40	21	1	1	0	0	5	1.0	0.5	
51 - Information and cultural industries	13	7	4	2	0	0	0	8	0.8	0.4	
52 - Finance and insurance	91	68	13	8	2	0	0	11	1.3	0.6	
53 - Real estate and rental and leasing	237	227	10	0	0	0	0	3	1.3	0.4	
54 - Professional, scientific and tech. services	109	79	29	0	1	0	0	3	0.7	0.4	
55 - Management of companies	6	6	0	0	0	0	0	n/a	0.6	n/a	
56 - Administrative and support, waste management and remediation services	41	27	14	0	0	0	0	3	1.0	0.2	
61 - Educational services	7	5	2	0	0	0	0	2	0.6	0.1	
62 - Health care and social assistance	58	31	13	8	3	2	1	21	0.8	1.5	
71 - Arts, entertainment and recreation	24	16	5	1	2	0	0	12	1.4	0.6	
72 - Accommodation and food services	81	32	21	17	7	3	1	19	2.4	1.0	
81 - Other services (except public admin.)	78	48	29	0	1	0	0	4	1.2	0.5	
91 - Public administration	1	0	0	0	0	0	1	150	0.8	1.3	

Source: Statistics Canada Canadian Business Patterns (December 2016).

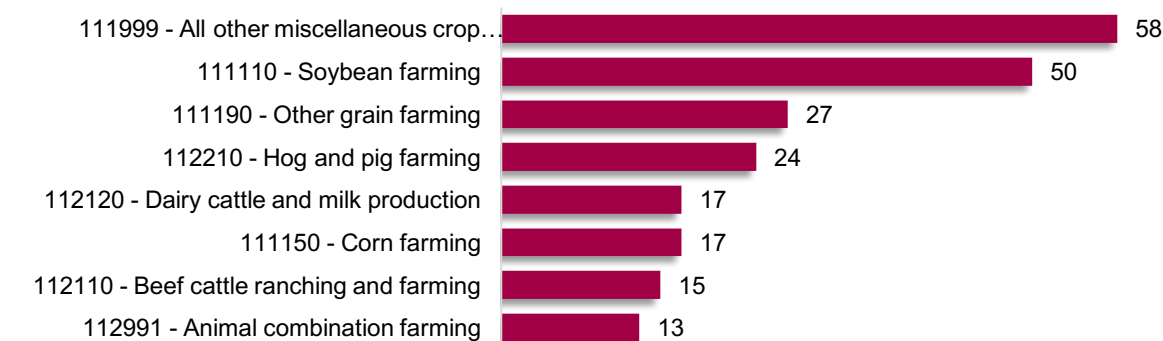


## Primary Industries

Lambton Shores has a high concentration of establishments in the crop production sector, specifically soybean farming which is the main area of farming in the community. Compared to the provincial economy, there are over 16 times as many soybean farms. There is also a large number of establishments in the animal production sector particularly hog and pig farming as there are 23 times as many farms compared to the province as a whole adjusted for population size. Figure 1 shows the top sub-sectors by the number of farming-related business establishments.

There are four firms in the forestry and logging sector and two in the oil and gas sector.

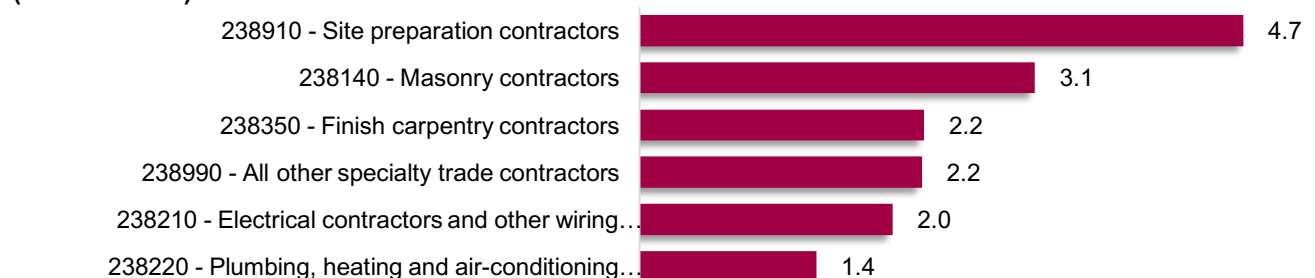
**Figure 1: Number of business establishments by sector - NAICS 111 & 112 - Farming**



## Utilities, Construction and Manufacturing

There are 16 firms in the utilities sector (NAICS 221) of which 10 are in “other electric power generation”. This concentration is nine times the provincial level when adjusted for population size. There are 169 firms in the Lambton Shores construction sector; 60 per cent more than the province as a whole adjusted for population size. The community has a much higher concentration of firms in NAICS 238 Specialty trade contractors. Figure 2 shows the concentration of firms in this sector compared to the province as a whole. There are 32 manufacturing firms in Lambton Shores, a slightly higher concentration when compared to the province. The average size of firm is much smaller with 80 per cent fewer average employees. There are four firms in wood products manufacturing, five in chemical and plastics, five in food and beverage, three in machinery manufacturing and three in transportation equipment manufacturing.

**Figure 2: NAICS 238 sub-sectors with a high concentration of firms relative to the Ontario economy (Ontario = 1.0)**





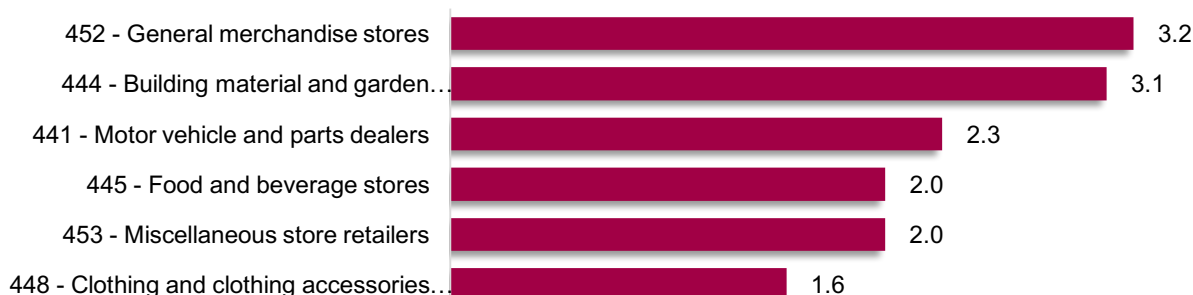


## Trade and transportation

Lambton Shores has 129 firms in the retail trade sector, 31 in the wholesale trade sector and 63 in the transportation and warehousing sector. The community has a high concentration of retail firms relative to the Ontario economy as a whole. On a sub-sector level, there are over three times as many general merchandise stores as the province as a whole (adjusted for population size). Other top sectors are listed in Figure 3.

Lambton Shores has a high concentration of firms in the truck transportation sector but they are mostly one-person establishments. There are 45 firms of which 33 have no formal employment and only one has more than 20 employees. There are four firms in the warehousing and storage sector; three times the provincial level adjusted for population size. There is a small cluster of firms (11) in the support activities for the transportation sub-sector; two times the provincial average. Two firms provide support for air transportation, two for water transportation and five for road transportation.

**Figure 3: Retail sub-sectors with a high concentration of firms relative to the Ontario economy (Ontario = 1.0)**



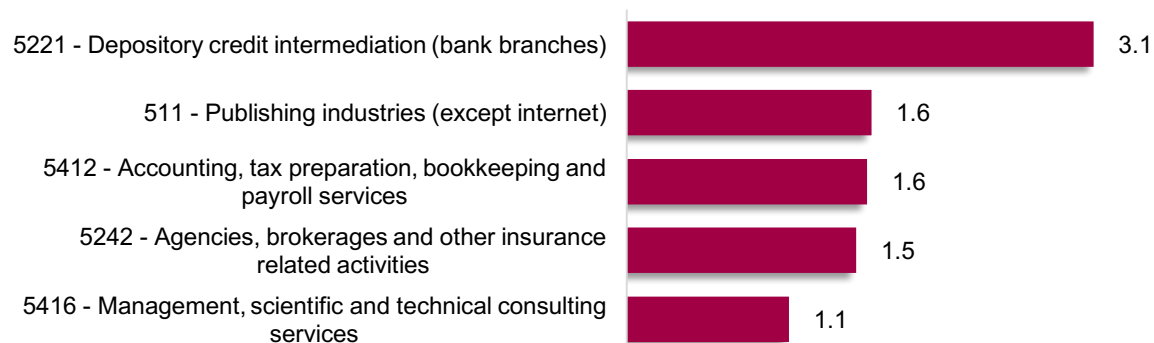
## Information, Finance and Professional Services

Lambton Shores is home to nearly 500 firms in various services industries including 91 in finance and insurance, 237 in real estate, 109 in professional services and 41 in administrative services. There are far more bank branches per capita (eight firms in NAICS 5221 Depository credit intermediation) compared to the province. There are 24 firms in accounting and related services which is 60 per cent more than the province as a whole adjusted for population size. While there are far fewer firms in most professional services categories, there are 41 in NAICS 5416 - Management, scientific and technical consulting services – 10 per cent more when compared to the province as a whole. There is also a higher concentration of insurance-related firms. These are entrepreneurs/firms choosing to locate in the community and likely offering their services to a wider market area.





**Figure 4: Services sectors with a high concentration of firms relative to the Ontario economy (Ontario = 1.0)**

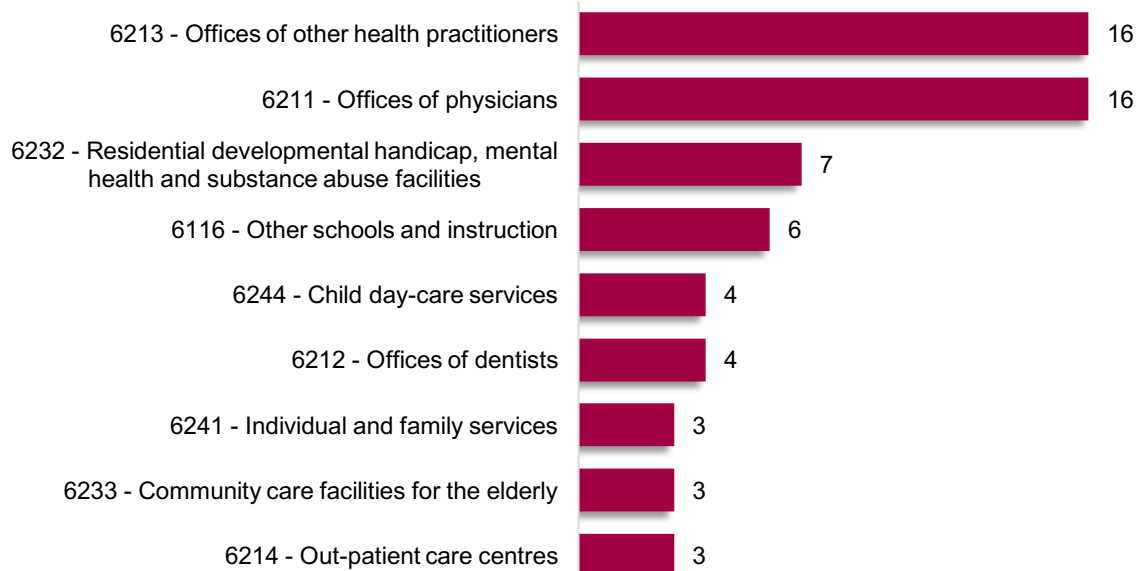


## Education, Health Care and Public Administration

There are seven post-secondary educational establishments in Lambton Shores; none with more than 10 employees. There is one in NAICS 611510 - Technical and trade schools, one in NAICS 611610 - Fine arts schools, three in NAICS 611620 - Athletic instruction and two in NAICS 611690 - All other schools and instruction.

There are 58 establishments in the health care and social assistance sector with 27 having some level of employment. There are 16 physicians' offices; slightly below the provincial level adjusted for population size. Lambton Shores has a small cluster of establishments catering to those who need institutional care. There are seven firms in NAICS 6232 - Residential developmental handicap, mental health and substance abuse facilities (five times the provincial level); three in NAICS 6233 - Community care facilities for the elderly and one in other residential care. There are four registered providers of child care services.

**Figure 5: Number of establishments by sub-sector**



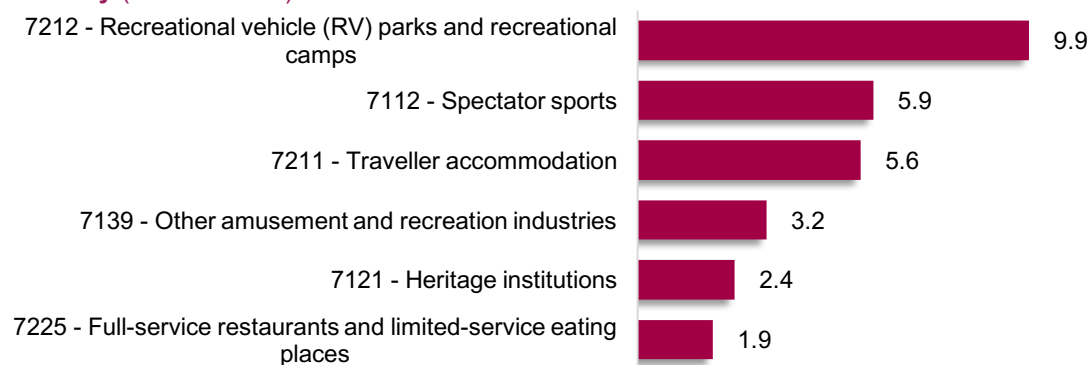


## Tourism

The Lambton Shores economy relies on significant tourism-related activity. Compared to the Province, there are 40 per cent more firms in NAICS 71 - Arts, entertainment and recreation and 2.4 times as many in NAICS 72 - Accommodation and food services. Overall, there are 105 firms in these two industries.

There are five golf courses and country clubs; seven times as many as the province adjusted for population size. There are six marinas; 17 times more than the province. There are 10 hotels and motels and 11 RV parks and recreational camps which is nearly 10 times as many as the province adjusted for population size. There are 90 per cent more restaurants than the province as a whole adjusted for population size.

**Figure 6: Tourism-related sectors with a high concentration of firms relative to the Ontario economy (Ontario = 1.0)**



## Other Sectors

Lambton Shores is home to 78 firms in the Other Services sector including 15 in automotive repair and maintenance sector. There are nine firms in personal care services, 11 registered religious organizations, four in NAICS 8132 - Grant-making and giving services and 11 establishments in NAICS 8139 - Business, professional, labour and other membership organizations.



## Appendix

### Appendix A: Detailed Industry Tables

**Table 4: Lambton Shores Industrial Profile: Primary Industries**

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg. size
<b>111 - Crop production</b>	<b>188</b>	<b>154</b>	<b>26</b>	<b>6</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>11.2</b>	<b>0.5</b>
111110 - Soybean farming	50	48	2	0	0	0	0	2	16.5	0.5
111140 - Wheat farming	5	5	0	0	0	0	0	n/a	11.4	n/a
111150 - Corn farming	17	16	0	1	0	0	0	15	7.6	3.8
111190 - Other grain farming	27	21	5	1	0	0	0	5	9.3	1.2
111211 - Potato farming	7	4	1	1	1	0	0	16	60.7	1.0
111330 - Non-citrus fruit and tree nut farming	10	5	2	2	1	0	0	14	18.5	0.8
111421 - Nursery and tree production	2	1	1	0	0	0	0	2	5.2	0.1
111422 - Floriculture production	2	0	1	1	0	0	0	9	5.7	0.3
111940 - Hay farming	4	3	1	0	0	0	0	2	5.9	0.4
111993 - Fruit and vegetable combination farming	4	1	3	0	0	0	0	4	8.6	0.3
111999 - All other miscellaneous crop	58	50	8	0	0	0	0	2	14.2	0.2
<b>112 - Animal production and aquaculture</b>	<b>87</b>	<b>63</b>	<b>20</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>5.7</b>	<b>1.3</b>
112110 - Beef cattle ranching and farming	15	15	0	0	0	0	0	n/a	3.4	n/a
112120 - Dairy cattle and milk production	17	10	5	2	0	0	0	6	4.2	1.6
112210 - Hog and pig farming	24	17	7	0	0	0	0	4	23.7	0.8
112310 - Chicken egg production	2	1	1	0	0	0	0	2	6.1	0.2
112320 - Broiler and other meat-type chicken	6	3	3	0	0	0	0	5	8.5	1.3
112330 - Turkey production	2	1	1	0	0	0	0	7	20.6	0.9
112399 - All other poultry production	2	2	0	0	0	0	0	n/a	25.1	n/a
112920 - Horse and other equine production	3	2	1	0	0	0	0	2	2.1	0.4
112991 - Animal combination farming	13	11	1	0	1	0	0	16	6.2	4.1
112999 - All other misc. animal production	2	1	0	1	0	0	0	15	7.1	2.3
<b>113 - Forestry and logging</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>2.9</b>	<b>0.5</b>
115 - Support activities for agriculture	15	12	3	0	0	0	0	2	5.5	0.2
<b>211 - Oil and gas extraction</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>11.5</b>	<b>0.3</b>
212 - Mining and quarrying (except oil & gas)	1	0	1	0	0	0	0	7	2.5	0.2
213 - Support activities for mining, and oil and gas extraction	1	1	0	0	0	0	0	n/a	1.1	n/a

Source: Statistics Canada Canadian Business Patterns (December 2016).



**Table 5: Lambton Shores Industrial Profile: Utilities, Construction and Manufacturing**

Firms by employment size/concentration compared to Ontario

Industry:	Total	employees Without	Employment Range						Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+	# Firms		Avg.size	
221 - Utilities	16	15	1	0	0	0	0	2	7.4	0.1	
221111 - Hydro-electric power generation	3	3	0	0	0	0	0	n/a	7.6	n/a	
221119 - Other electric power generation	10	10	0	0	0	0	0	n/a	9.0	n/a	
236 - Construction of buildings	57	37	19	0	1	0	0	4	1.7	0.5	
237 - Heavy and civil engineering construction	12	9	2	1	0	0	0	8	1.3	0.3	
238 - Specialty trade contractors	100	54	43	3	0	0	0	4	1.6	0.5	
238140 - Masonry contractors	7	4	3	0	0	0	0	4	3.1	0.4	
238210 - Electrical contractors and other wiring installation contractors	15	5	10	0	0	0	0	4	2.0	0.3	
238220 - Plumbing, heating and air- conditioning contractors	11	6	4	1	0	0	0	7	1.4	0.4	
238350 - Finish carpentry contractors	12	8	4	0	0	0	0	2	2.2	0.4	
238910 - Site preparation contractors	13	7	5	1	0	0	0	6	4.7	0.5	
238990 - All other specialty trade contractors	17	10	7	0	0	0	0	3	2.2	0.3	
311 - Food manufacturing	4	2	2	0	0	0	0	5	1.5	0.1	
312 - Beverage and tobacco products	1	0	0	1	0	0	0	15	1.8	0.6	
321 - Wood product manufacturing	4	0	3	1	0	0	0	5	2.7	0.2	
323 - Printing and related support activities	2	1	1	0	0	0	0	2	0.8	0.1	
325 - Chemical manufacturing	3	3	0	0	0	0	0	n/a	2.9	n/a	
326 - Plastics and rubber products	2	0	1	0	1	0	0	16	1.9	0.3	
327 - Non-metallic mineral products	1	0	1	0	0	0	0	7	1.0	0.3	
331 - Primary metal manufacturing	1	0	1	0	0	0	0	2	3.1	0.0	
332 - Fabricated metal product manufacturing	2	1	1	0	0	0	0	7	0.5	0.3	
333 - Machinery manufacturing	3	2	1	0	0	0	0	7	1.0	0.2	
334 - Computer and electronic products	1	1	0	0	0	0	0	n/a	0.9	n/a	
335 - Electrical equipment, appliance and component manufacturing	1	1	0	0	0	0	0	n/a	1.2	n/a	
336 - Transportation equipment	3	1	1	1	0	0	0	9	2.5	0.1	
337 - Furniture and related products	1	0	0	1	0	0	0	15	0.5	0.6	
339 - Miscellaneous manufacturing	3	2	1	0	0	0	0	2	0.8	0.1	

Source: Statistics Canada Canadian Business Patterns (December 2016).



**Table 6: Lambton Shores Industrial Profile: Trade & Transportation**

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range						Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+	# Firms		Avg.size	
411 - Farm product merchant wholesalers	1	1	0	0	0	0	0	n/a	1.5	n/a	
412 - Petroleum and petroleum products merchant wholesalers	1	0	0	1	0	0	0	15	2.9	1.1	
413 - Food, beverage and tobacco wholesalers	3	0	3	0	0	0	0	5	0.8	0.3	
414 - Personal and household goods	3	3	0	0	0	0	0	n/a	0.6	n/a	
415 - Motor vehicle and motor vehicle parts and accessories merchant wholesalers	3	2	0	1	0	0	0	15	1.4	0.7	
416 - Building material & supplies wholesalers	1	1	0	0	0	0	0	n/a	0.2	n/a	
417 - Machinery, equipment and supplies merchant wholesalers	8	3	1	1	3	0	0	22	1.1	1.2	
418 - Miscellaneous merchant wholesalers	6	3	2	1	0	0	0	10	1.1	0.7	
419 - Business-to-business electronic markets, and agents and brokers	5	3	2	0	0	0	0	2	1.5	0.2	
441 - Motor vehicle and parts dealers	15	9	5	1	0	0	0	8	2.3	0.4	
442 - Furniture and home furnishings stores	2	1	1	0	0	0	0	2	0.5	0.2	
443 - Electronics and appliance stores	3	0	1	2	0	0	0	11	0.8	1.2	
444 - Building material and garden equipment and supplies dealers	11	3	5	1	1	1	0	17	3.1	0.9	
445 - Food and beverage stores	24	10	6	4	0	4	0	28	2.0	1.3	
446 - Health and personal care stores	10	5	3	1	1	0	0	11	1.1	0.9	
447 - Gasoline stations	6	2	3	1	0	0	0	7	1.5	0.7	
448 - Clothing and clothing accessories stores	15	6	8	1	0	0	0	6	1.6	0.5	
451 - Sporting goods/hobby/book/music stores	4	2	2	0	0	0	0	5	1.2	0.3	
452 - General merchandise stores	11	7	1	3	0	0	0	13	3.2	0.3	
453 - Miscellaneous store retailers	17	8	8	1	0	0	0	5	2.0	0.6	
454 - Non-store retailers	11	10	1	0	0	0	0	2	1.7	0.2	
484 - Truck transportation	45	33	11	0	1	0	0	6	1.2	1.1	
485 - Transit and ground transportation	3	2	1	0	0	0	0	2	0.3	0.1	
488 - Support activities for transportation	11	4	7	0	0	0	0	3	1.9	0.2	
493 - Warehousing and storage	4	1	2	1	0	0	0	6	2.9	0.2	

Source: Statistics Canada Canadian Business Patterns (December 2016).



**Table 7: Lambton Shores Industrial Profile: Information, Finance and Professional Services**

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range						Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+	# Firms		Avg.size	
511 - Publishing industries (except internet)	5	1	3	1	0	0	0	8	1.6	0.4	
512 - Motion picture and sound recording	5	4	1	0	0	0	0	2	0.7	0.2	
517 - Telecommunications	2	1	0	1	0	0	0	15	1.3	0.5	
518 - Data processing, hosting, and related	1	1	0	0	0	0	0	n/a	0.8	n/a	
522 - Credit intermediation and related	12	4	3	4	1	0	0	14	1.5	0.6	
523 - Financial investment and related	62	55	5	1	1	0	0	10	1.3	0.6	
5221 - Depository credit intermediation	8	0	3	4	1	0	0	14	3.1	0.5	
524 - Insurance carriers and related activities	17	9	5	3	0	0	0	8	1.6	0.5	
5242 - Agencies, brokerages and other insurance related activities	15	8	4	3	0	0	0	9	1.5	0.9	
531 - Real estate	235	226	9	0	0	0	0	3	1.3	0.4	
532 - Rental and leasing services	2	1	1	0	0	0	0	2	0.5	0.2	
541 - Professional, scientific and technical services	109	79	29	0	1	0	0	3	0.7	0.4	
5412 - Accounting, tax preparation, bookkeeping and payroll services	24	18	5	0	1	0	0	7	1.6	1.0	
5416 - Management, scientific and technical consulting services	41	32	9	0	0	0	0	3	1.1	0.5	
551 - Management of companies and	6	6	0	0	0	0	0	n/a	0.6	n/a	
561 - Administrative and support services	39	25	14	0	0	0	0	3	1.0	0.2	
562 - Waste management and remediation	2	2	0	0	0	0	0	n/a	1.4	n/a	

Source: Statistics Canada Canadian Business Patterns (December 2016).



**Table 8: Lambton Shores Industrial Profile: Education, health care and public administration**

Firms by employment size/concentration compared to Ontario

Industry:	Total	employees Without	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg.size
6115 - Technical and trade schools	1	1	0	0	0	0	0	n/a	2.0	n/a
6116 - Other schools and instruction	6	4	2	0	0	0	0	2	0.8	0.2
6211 - Offices of physicians	16	12	4	0	0	0	0	5	0.7	1.2
6212 - Offices of dentists	4	2	2	0	0	0	0	7	0.5	0.9
6213 - Offices of other health practitioners	16	11	5	0	0	0	0	5	0.8	0.9
6214 - Out-patient care centres	3	0	0	0	2	0	1	70	1.8	1.9
6219 - Other ambulatory health care services	1	1	0	0	0	0	0	n/a	1.5	n/a
6232 - Residential developmental handicap, mental health and substance abuse facilities	7	0	0	7	0	0	0	15	5.1	1.0
6233 - Community care facilities for the elderly	3	1	0	0	1	1	0	53	3.7	0.7
6239 - Other residential care facilities	1	0	0	1	0	0	0	15	0.9	0.7
6241 - Individual and family services	3	2	1	0	0	0	0	2	0.9	0.1
6244 - Child day-care services	4	2	1	0	0	1	0	39	0.7	1.7
9139 - Other local, municipal and regional public administration	1	0	0	0	0	0	1	150	2.0	1.2

Source: Statistics Canada Canadian Business Patterns (December 2016).





**Table 9: Lambton Shores Industrial Profile: Tourism**

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg. size
7112 - Spectator sports	4	3	0	0	1	0	0	30	5.9	1.0
7115 - Independent artists, writers and performers	2	2	0	0	0	0	0	n/a	0.3	n/a
7121 - Heritage institutions	1	0	1	0	0	0	0	2	2.4	0.1
7139 - Other amusement and recreation industries	17	11	4	1	1	0	0	11	3.2	0.4
7211 - Traveller accommodation	17	12	2	1	1	0	1	42	5.6	1.3
7212 - Recreational vehicle (RV) parks and recreational camps	13	5	3	4	0	1	0	18	9.9	1.3
7223 - Special food services	2	1	1	0	0	0	0	2	0.6	0.1
7224 - Drinking places (alcoholic beverages)	1	0	1	0	0	0	0	7	1.1	0.4
7225 - Full-service restaurants and limited-service eating places	48	14	14	12	6	2	0	17	1.9	0.9

Source: Statistics Canada Canadian Business Patterns (December 2016).

**Table 10: Lambton Shores Industrial Profile: Other**

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg. size
8111 - Automotive repair and maintenance	15	7	8	0	0	0	0	4	1.2	0.7
8112 - Electronic and precision equipment repair and maintenance	1	1	0	0	0	0	0	n/a	0.7	n/a
8113 - Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	2	2	0	0	0	0	0	n/a	0.8	n/a
8114 - Personal and household goods repair and maintenance	5	4	1	0	0	0	0	2	1.2	0.4
8121 - Personal care services	9	8	1	0	0	0	0	7	0.7	1.2
8122 - Funeral services	2	1	1	0	0	0	0	2	3.0	0.2
8123 - Dry cleaning and laundry services	1	1	0	0	0	0	0	n/a	0.5	n/a
8129 - Other personal services	8	6	2	0	0	0	0	2	1.6	0.3
8131 - Religious organizations	11	0	10	0	1	0	0	5	2.1	0.7
8132 - Grant-making and giving services	4	3	1	0	0	0	0	2	1.6	0.2
8133 - Social advocacy organizations	0	0	0	0	0	0	0	n/a	-	n/a
8134 - Civic and social organizations	9	5	4	0	0	0	0	3	2.7	0.2
8139 - Business, professional, labour and other membership organizations	11	10	1	0	0	0	0	2	1.0	0.2

Source: Statistics Canada Canadian Business Patterns (December 2016).



## Appendix B: Source and Methodology

The data in this report is taken from the December 2016 edition of Canadian Business Patterns which is published by Statistics Canada. Canadian business patterns data provide counts of active locations by industry classification and employment size categories for Canada and the provinces/territories. Data are compiled from the Business Register, which is a repository of information on the Canadian business population.

In order to be included in this database, a business must have been assigned a NAICS code and meet at least one of the following criteria: be an employer (i.e., have employees), be a corporate tax filer (T2), be a GST registrant with sales greater than \$0, file an individual tax return (T1) showing business revenue greater than \$0 and for which we can match the Business Number (BN) to the Social Insurance Number (SIN) and/or show evidence (obtained via profiling activities) of size.

In order to compare the community's economic structure to the province as a whole, the data was standardized in two ways:

The number of firms was adjusted based on population size and then compared to the provincial economy. A number greater than 1.0 means a higher concentration of firms (relative to population size).

The average size of firm by sector was estimated by taking the mid-point employment level for each employment range (1-4, 5-9, etc.) and deriving the average for all firms.