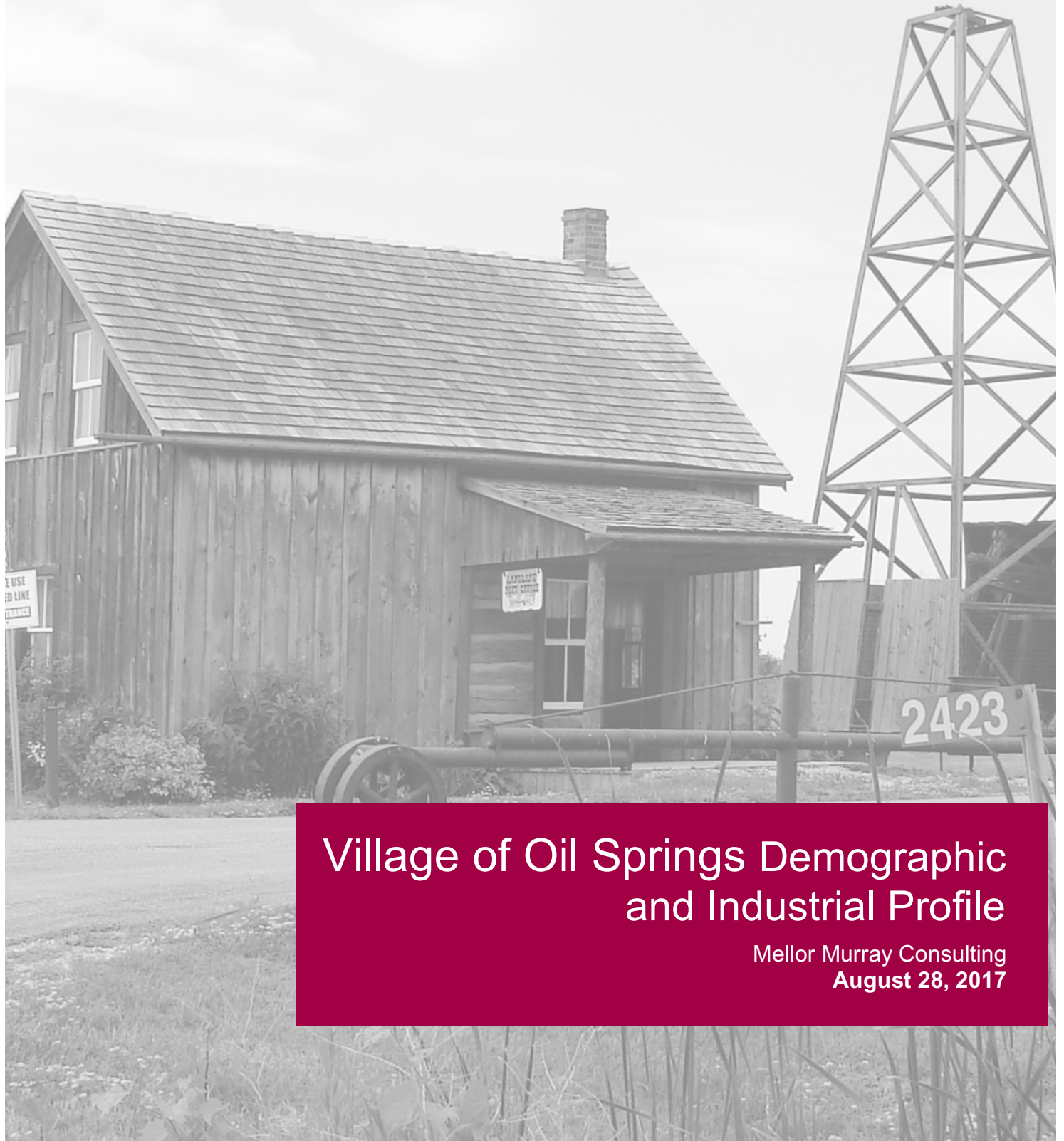




mellor murray
CONSULTING



Village of Oil Springs Demographic and Industrial Profile

Mellor Murray Consulting
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mellor murray
CONSULTING



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Oil Springs: Summary Demographic Profile

The Village of Oil Springs has a population of a little less than 650 people. Between 2011 and 2016, the population declined by eight per cent. While the population in the Village is aging, the average age is below the County level (42 versus 43.9). The Village's population density per square kilometre is high at 79 persons per square kilometre compared to 42 in Lambton County due to the small footprint of the Village.

Table 1 provides the summary demographic information for 2016.

Table 1: Summary demographic profile for Oil Springs

	<u>Oil Springs</u>	<u>Lambton County</u>	<u>Ontario</u>	<u>Canada</u>
Population, 2016	648	126,638	13,448,494	35,151,728
Population, 2011	704	126,199	12,851,821	33,476,688
Population percentage change, 2011 to 2016	-8	0.3	4.6	5
Population density per square kilometre	79.1	42.2	14.8	3.9
Population by age group				
0 to 14 years	16%	15%	16%	17%
15 to 24 years	11%	11%	13%	12%
25 to 44 years	22%	22%	26%	26%
45 to 64 years	34%	30%	28%	28%
65+	17%	22%	17%	17%
Average age	42	43.9	41	41
Average household size (persons)	2.4	2.3	2.6	2.4

Source: Statistics Canada 2016 Census.

Table 2 shows the income profile for the residents of Oil Springs. This is taken from tax filer data for 2014 and reflects the amounts people claim on their tax forms. On average, people in Oil Springs earn slightly more than their counterparts across Ontario. Average employment income, however, is nine per cent below the provincial level and average pension income is three per cent below (public and private pensions). Oil Springs has a higher share of adults claiming pension income. The ratio of pensioners to employment income earners is 13 percent higher in Oil Springs compared to the province. Unlike many municipalities in Lambton County, average investment income is higher than the Ontario level. Oil Springs has a much higher percentage of people claiming self-employment income but average income from this source is 38 per cent lower.



Table 2: Income profile for Oil Springs per taxfiler

	<u>Oil Springs</u>	<u>Ontario</u>	<u>Variance</u>
Average income from all sources	\$48,420	\$46,898	+3%
Average employment income	\$42,943	\$47,169	-9%
Average self-employment income	\$11,436	\$18,491	-38%
<i>Share of total employment income earners</i>	38%	17%	
Average pension income	\$24,333	\$25,204	-3%
<i>Ratio of pensioners to employment income earners</i>	0.49	0.43	+13%
Average investment income	\$12,148	\$11,965	+2%
<i>Share of income earners declaring investment income</i>	32%	34%	

Source: CRA Taxfiler data (2014).



Oil Springs Industrial Profile: Introduction

As of December 2016, there were 182 business locations (hereafter referred to as firms or establishments) in Oil Springs of which only 31 had employees and none have more than 50 workers. These are establishments that are registered and providing payroll and other information to the Canada Revenue Agency (CRA). The data comes from Statistics Canada's Canadian Business Patterns database which provides information on the establishments by detailed industry (NAICS) and employment size.

The industry profiles below provide a summary of the key sectors and the number of firms by employment size. In addition, the economic structure is compared to Ontario as a whole to provide a first level insight into firm intensity and size. The tables show the number of firms by sector adjusted for population size (per 10,000 population) to allow for a meaningful comparison to the provincial economy. For example, there are six businesses in Oil Springs active in the retail trade sector (NAICS 44-45). Compared to Ontario, there are 30 per cent more retail businesses (adjusted for population size) in Oil Springs but the average size of a retail business is much smaller (90 per cent smaller displayed as 0.1 in the table).

The data is presented at a detailed sector level to help provide an initial assessment of areas in which the Oil Springs has a very high concentration of firms or a low concentration. See Appendix B for a more detailed description of the source and methodology.

Table 3 compares the Oil Springs economic profile to the province as a whole by firm concentration and average firm size. Appendix A provides detailed tables listing the number of firms in each industry group, the size by employment range and the comparison to the Ontario economy as a whole.

Summary findings:

- Oil Springs is primarily an agriculture-based economy. There are 99 farms in crop and animal production. Soybean farming is the largest sub-sector. Most of these farms have little or no formal employment. There are seven wheat farming establishments and six beef cattle ranching and farming establishments.
- Oil Springs is home to 10 firms in oil and gas-related activities including seven in oil and gas extraction. Most of these firms are small with only one having more than 10 workers.
- There are 13 construction firms in the village – twice as many as Ontario adjusted for population size.
- There are three small manufacturing firms.
- The trade and finance sectors are small but similar in size to Ontario as a whole adjusted for population size.
- The professional services sector is small – only five firms and none have formal employment
- There are no firms in the accommodation and food services sector.
- The personal services sector features eight firms.



Table 3: Oil Springs Industrial Profile: Summary

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range						Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+	# Firms		Avg.size	
Total	182	151	25	4	2	0	0	6	2.6	0.5	
Unclassified	11	11	0	0	0	0	0	n/a	1.3	n/a	
Sub-total, classified	171	140	25	4	2	0	0	6	2.8	0.4	
11 - Agriculture, forestry, fishing and hunting	91	89	2	0	0	0	0	2	41.0	0.2	
21 - Mining, quarrying, and oil and gas	10	6	3	1	0	0	0	5	107.3	0.2	
22 - Utilities	1	1	0	0	0	0	0	n/a	7.6	n/a	
23 - Construction	13	5	8	0	0	0	0	5	2.0	0.5	
31-33 - Manufacturing	3	1	2	0	0	0	0	2	1.7	0.1	
41 - Wholesale trade	2	2	0	0	0	0	0	n/a	1.0	n/a	
44-45 - Retail trade	6	5	1	0	0	0	0	2	1.3	0.1	
48-49 - Transportation and warehousing	3	2	0	0	1	0	0	30	0.8	3.2	
51 - Information and cultural industries	0	0	0	0	0	0	0	n/a	-	n/a	
52 - Finance and insurance	5	2	1	1	1	0	0	16	1.2	0.9	
53 - Real estate and rental and leasing	14	13	1	0	0	0	0	2	1.2	0.2	
54 - Professional, scientific and technical	5	5	0	0	0	0	0	n/a	0.6	n/a	
55 - Management of companies and enterprises	0	0	0	0	0	0	0	n/a	-	n/a	
56 - Administrative and support, waste	5	4	1	0	0	0	0	2	1.9	0.1	
61 - Educational services	0	0	0	0	0	0	0	n/a	-	n/a	
62 - Health care and social assistance	3	0	2	1	0	0	0	8	0.7	0.6	
71 - Arts, entertainment and recreation	1	0	0	1	0	0	0	15	1.0	0.7	
72 - Accommodation and food services	0	0	0	0	0	0	0	n/a	-	n/a	
81 - Other services (except public	8	5	3	0	0	0	0	2	1.9	0.3	
91 - Public administration	1	0	1	0	0	0	0	7	13.7	0.1	

Source: Statistics Canada Canadian Business Patterns (December 2016).



Appendix

Appendix A: Detailed Industry Tables

Table 4: Oil Springs Industrial Profile: Primary Industries

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg.size
111110 - Soybean farming	43	41	2	0	0	0	0	2	233.0	0.5
111140 - Wheat farming	7	7	0	0	0	0	0	n/a	261.3	n/a
111190 - Other grain farming	8	8	0	0	0	0	0	n/a	45.4	n/a
111999 - All other miscellaneous crop farming	15	15	0	0	0	0	0	n/a	60.2	n/a
112110 - Beef cattle ranching and farming	6	6	0	0	0	0	0	n/a	22.3	n/a
112210 - Hog and pig farming	2	2	0	0	0	0	0	n/a	32.4	n/a
112920 - Horse and other equine production	2	2	0	0	0	0	0	n/a	23.4	n/a
112991 - Animal combination farming	1	1	0	0	0	0	0	n/a	7.8	n/a

Source: Statistics Canada Canadian Business Patterns (December 2016).

Table 5: Oil Springs Industrial Profile: Oil and Gas, Construction and Manufacturing

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg.size
211113 - Conventional oil and gas extraction	6	3	2	1	0	0	0	6	607.4	1.0
211114 - Non-conventional oil extraction	1	1	0	0	0	0	0	n/a	n/a	n/a
213111 - Oil and gas contract drilling	1	1	0	0	0	0	0	n/a	593.0	n/a
213118 - Services to oil and gas extraction	2	1	1	0	0	0	0	2	329.4	0.1
236110 - Residential building construction	3	2	1	0	0	0	0	2	1.7	0.3
236210 - Industrial building construction	1	0	1	0	0	0	0	7	15.5	0.4
237210 - Land subdivision	1	1	0	0	0	0	0	n/a	2.4	n/a
238160 - Roofing contractors	1	0	1	0	0	0	0	7	6.0	0.7
238210 - Electrical contractors and other wiring installation contractors	4	1	3	0	0	0	0	4	8.6	0.3
238390 - Other building finishing contractors	1	0	1	0	0	0	0	7	4.3	1.3
238910 - Site preparation contractors	1	1	0	0	0	0	0	n/a	5.9	n/a
238990 - All other specialty trade contractors	1	0	1	0	0	0	0	2	2.1	0.3
332710 - Machine shops	1	0	1	0	0	0	0	2	11.2	0.1
336212 - Truck trailer manufacturing	1	0	1	0	0	0	0	2	175.9	0.1

Source: Statistics Canada Canadian Business Patterns (December 2016).



Table 6: Oil Springs Industrial Profile: Trade & Transportation

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range					Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+		# Firms	Avg.size
412110 - Petroleum and petroleum products merchant wholesalers	1	1	0	0	0	0	0	n/a	47.2	n/a
417110 - Farm, lawn and garden machinery and equipment merchant wholesalers	1	1	0	0	0	0	0	n/a	29.3	n/a
445110 - Supermarkets and other grocery stores	1	1	0	0	0	0	0	n/a	5.8	n/a
446110 - Pharmacies and drug stores	1	1	0	0	0	0	0	n/a	3.9	n/a
447110 - Gasoline stations w/ convenience	1	1	0	0	0	0	0	n/a	10.2	n/a
447190 - Other gasoline stations	1	1	0	0	0	0	0	n/a	6.8	n/a
454390 - Other direct selling establishments	1	1	0	0	0	0	0	n/a	4.1	n/a
484110 - General freight trucking, local	1	1	0	0	0	0	0	n/a	1.5	n/a
484121 - General freight trucking, long distance	1	0	0	0	1	0	0	30	1.0	6.7
493190 - Other warehousing and storage	1	1	0	0	0	0	0	n/a	58.6	n/a

Source: Statistics Canada Canadian Business Patterns (December 2016).



Table 7: Oil Springs Industrial Profile: Information, Finance and Other Services

Firms by employment size/concentration compared to Ontario

Industry:	Total	Without employees	Employment Range						Avg. per location	1.0 = Average Compared to ONT	
			<10	10-19	20-49	50-99	100+	# Firms		Avg.size	
523910 - Miscellaneous intermediation	2	1	0	0	1	0	0	30	1.1	1.7	
523990 - All other financial investment activities	2	1	1	0	0	0	0	2	6.7	0.3	
531111 - Lessors of residential buildings and dwellings (except social housing projects)	6	5	1	0	0	0	0	2	0.9	0.3	
531190 - Lessors of other real estate property	5	5	0	0	0	0	0	n/a	18.7	n/a	
532120 - Truck, utility trailer and RV (recreational vehicle) rental and leasing	1	1	0	0	0	0	0	n/a	35.0	n/a	
532310 - General rental centres	1	1	0	0	0	0	0	n/a	83.7	n/a	
532490 - Other commercial and industrial machinery and equipment rental and leasing	1	1	0	0	0	0	0	n/a	24.2	n/a	
541330 - Engineering services	2	2	0	0	0	0	0	n/a	4.1	n/a	
541514 - Computer systems design and related services (except video game design and development)	1	1	0	0	0	0	0	n/a	0.5	n/a	
541940 - Veterinary services	1	1	0	0	0	0	0	n/a	8.2	n/a	
541990 - All other professional, scientific and technical services	1	1	0	0	0	0	0	n/a	1.7	n/a	
561320 - Temporary help services	1	1	0	0	0	0	0	n/a	20.7	n/a	
561722 - Janitorial services (except window	1	1	0	0	0	0	0	n/a	2.1	n/a	
561730 - Landscaping services	2	1	1	0	0	0	0	2	5.0	0.2	
562110 - Waste collection	1	1	0	0	0	0	0	n/a	35.4	n/a	
811121 - Automotive body, paint and interior repair and maintenance	1	1	0	0	0	0	0	n/a	6.3	n/a	
811310 - Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	2	1	1	0	0	0	0	2	12.8	0.2	
811490 - Other personal and household goods repair and maintenance	1	1	0	0	0	0	0	n/a	8.8	n/a	
812116 - Unisex hair salons	1	1	0	0	0	0	0	n/a	5.2	n/a	
812190 - Other personal care services	1	1	0	0	0	0	0	n/a	5.5	n/a	

Source: Statistics Canada Canadian Business Patterns (December 2016).



Appendix B: Source and Methodology

The data in this report is taken from the December 2016 edition of Canadian Business Patterns which is published by Statistics Canada. Canadian business patterns data provide counts of active locations by industry classification and employment size categories for Canada and the provinces/territories. Data are compiled from the Business Register, which is a repository of information on the Canadian business population.

In order to be included in this database, a business must have been assigned a NAICS code and meet at least one of the following criteria: be an employer (i.e., have employees), be a corporate tax filer (T2), be a GST registrant with sales greater than \$0, file an individual tax return (T1) showing business revenue greater than \$0 and for which we can match the Business Number (BN) to the Social Insurance Number (SIN) and/or show evidence (obtained via profiling activities) of size.

In order to compare the community's economic structure to the province as a whole, the data was standardized in two ways:

The number of firms was adjusted based on population size and then compared to the provincial economy. A number greater than 1.0 means a higher concentration of firms (relative to population size).

The average size of firm by sector was estimated by taking the mid-point employment level for each employment range (1-4, 5-9, etc.) and deriving the average for all firms.