



# TOWN OF PETROLIA

BIRTHPLACE OF IMPERIAL OIL

Home to the VICTORIA PLAYHOUSE, which is a nationally designated historic site

VIBRANT DOWNTOWN





# **ABOUT THE TOWN OF PETROLIA**

Canada's Victorian Oil Town, the Town of Petrolia is a vibrant and growing community nestled in central Lambton County. Integral to Lambton County's emergence as a major global player in the production and refining of oil, the historic wealth of Petrolia is still evident in the town's homes, buildings, and parks.

Surrounded by the farmland that most of rural Lambton

County is known for, Petrolia's 5,742 residents enjoy a vibrant downtown area that is home to an array of retail, service, restaurant, and entertainment businesses.

Petrolia is more than just its downtown, though, with a number of manufacturing businesses calling Petrolia home and playing an important part in the local and regional economies.

# DEMOGRAPHICS/IMPORTANT INFORMATION

POPULATION	5,742
TOTAL NUMBER OF HOUSEHOLDS	2,448
MEDIAN HOUSEHOLD INCOME	\$79,989
AVERAGE HOUSEHOLD INCOME	\$99,512
AVERAGE # OF PERSONS PER HOUSEHOLD	2.4
LABOUR FORCE	3,116
LABOUR FORCE PARTICIPATION RATE	61.87%
AVERAGE HOUSE PRICE	\$329,564
RESIDENTIAL TAX RATE	1.55%
COMMERCIAL OCCUPIED TAX RATE	3.26%
INDUSTRIAL OCCUPIED TAX RATE	3.85%

## A SIGNIFICANT PORTION OF THE LABOUR FORCE

in Petrolia is employed in health care field, manufacturing, and retail trade.

#### **LARGEST LOCAL EMPLOYERS INCLUDE:**

Waterville TG, Lambton County Developmental Services and Duststop Air Filters

#### LARGEST PUBLIC EMPLOYERS

#### IN LAMBTON COUNTY INCLUDE:

Bluewater Health, Lambton Kent District School Board, Corporation of the County of Lambton.

#### LARGEST PRIVATE EMPLOYERS

#### IN LAMBTON COUNTY INCLUDE:

NOVA Chemicals, Imperial Oil, Steeves & Rozema Group.

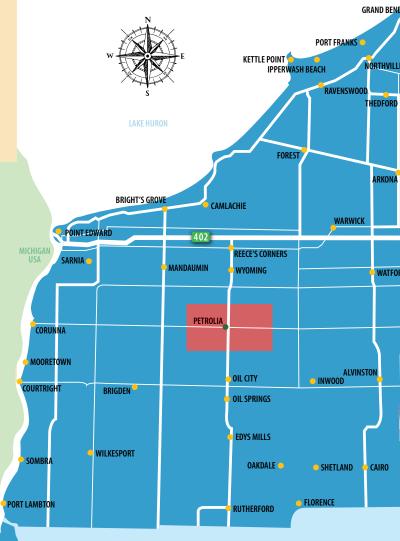
#### PROXIMITY TO MAJOR CENTRES

Distance taken from closest municipality border to destination

SARNIA	20km	20min
LONDON	80km	50min
TORONTO	255km	2hrs 35min

WALPOLE ISLAND

DETROIT, MI......120km 1hr 20min







#### **PRIMARY & SECONDARY EDUCATION**

Lambton Kent District School Board
St. Clair Catholic District School Board
Conseil Scolaire Viamonde
Conseil Scolaire Catholique Providence

#### POST-SECONDARY EDUCATION

**Lambton College** 

#### **HEALTHCARE OFFERINGS**

Central Lambton Family Health Team Lambton County Public Health

Charlotte Eleanor Englehart Hospital of Bluewater Health Petrolia



# WHY THE TOWN OF PETROLIA?

With a growing population and a reputation as a friendly, welcoming community, Petrolia is the perfect place for you to locate your business.

A thriving downtown core provides unique shopping and dining experiences as well as all the services you need, while available properties lining downtown and near the world-renowned Victoria Playhouse Petrolia presents an amazing opportunity for new entertainment offerings, retail, dining offerings and professional services for the loyal residents. Businesses identified as being primed for location in Petrolia include footwear retailers, eyewear retailers, dine-in restaurants, fine art school, furniture store, grocery store, Lawyer's office, amusement and recreation offering for families, travel agency, and sporting goods stores.

In addition to the many retail opportunities, Petrolia has both commercial and industrial land available, totaling approximately 500 acres, that is poised for investment opportunities across a myriad of sectors.

# **AMENITIES**

The Town of Petrolia is well served by the excellent education and health care systems of Lambton County and is also home to an abundance of recreational opportunities both located in the municipality and throughout Lambton County.

The Charlotte Eleanor Englehart Hospital of Bluewater Health is one of two hospital locations in Lambton County, and is structured to meet the unique, diverse needs of Sarnia-Lambton's rural residents.

The Petrolia Public Library is connected with Canada's railroad history and demonstrates how communities can come together. It was built in 1903 to replace the outdated Grand Trunk Railway Station. The Grand Trunk Railway amalgamated with the Canadian National Railway in 1923 and train service was discontinued in 1930. The building was used for different events but in 1937 it officially became the Petrolia Public Library. Outside of the Library's back door is the Petrolia Farmers' Market, which offers residents a variety of local, home-grown products every Saturday morning from the late spring through the early fall.

Recreation and Sport are important to the residents of Petrolia and the YMCA plays a valuable role. The Petrolia YMCA, is a gem to a community the size of Petrolia. This multi-use facility features two indoor pools, wellness center, gymnasium, meeting rooms, child & youth programs and a senior's program for both body and mind.

Victoria Playhouse (VPP) is a 400 seat state-of-the-art theatre housed in beautiful, historic Victoria Hall in the centre of Petrolia's Victorian downtown. The VPP Summer Festival of "VVorld Class Theatre" is the main event happening on stage and includes six different productions per year running for a period of three weeks each from April through October. There are also other professional and community events presented at Victoria Hall throughout the year.

## **ABOUT LAMBTON COUNTY**



Recognized as a Top 7 Intelligent Community in the World, Lambton County is well known and respected as a key engineering, research, development, and product commercialization centre for the petrochemical and refining industries and is North America's leading centre for bio industrial manufacturing research and development.

Home to 11 unique municipalities and three First Nations, Lambton County is the birthplace of North America's oil industry (1858) and today is Canada's 2nd largest petrochemical cluster. With more than 500,000 acres of cultivated farmland, the area is one of Ontario's agricultural leaders. A diverse manufacturing sector supports these, and other industries and exports specialized products worldwide.

The award-winning Western Sarnia-Lambton Research Park and Lambton College – ranked one of the top 3 research colleges in Canada – helps Lambton County power innovation across a variety of sectors. On top of being an economic driver for both the Province of Ontario and Country of Canada, Lambton County also offers its residents an unparalleled quality of life.

With over 140km of waterfront that features two internationally recognized Blue Flag Beaches on the shores of Lake Huron and the St. Clair River, Lambton County proudly offers countless opportunities for residents to enjoy the outdoors year-round. The region enjoys a warm climate with more than 230 days of the year seeing temperatures above 0° Celsius and is home to 16 art galleries, eight breweries, wineries, and cider houses, six museums, and three theatres, as well as delicious locally sourced food that can be enjoyed at more than a dozen restaurants along the waters of Lake Huron and the St. Clair River. Lambton County is an exceptional place to live and invest.

## ABOUT THE SARNIA-LAMBTON ECONOMIC PARTNERSHIP

The Sarnia-Lambton Economic Partnership (SLEP) is the lead economic development agency for the Sarnia-Lambton area. Funded by the County of Lambton, we have a focus on promoting the distinct advantages that Sarnia-Lambton proudly offers companies and residents. By coordinating community-based economic development initiatives and working to maintain a commercially attractive environment, we foster new business creation, help ensure that established firms remain and grow here, and work to attract growing businesses to the Sarnia-Lambton area.

As a public/private partnership, SLEP works to advance economic opportunities across the Sarnia-Lambton area. Through collaboration with local business leaders, educational institutions, and municipal governments, we help elevate the Sarnia-Lambton area through coordinated economic development initiatives.

Recognized by the International Economic Development Council as an Accredited Economic Development Organization, the Sarnia-Lambton Economic Partnership is the 2nd office in Ontario and the 4th in Canada to attain that top distinction.

## **CONTACT US**

sarnialambton.on.ca

## Sarnia-Lambton Economic Partnership

Western Sarnia-Lambton Research Park 1086 Modeland Road Building 1050, Suite 100 Sarnia, ON Canada N7S 6L2 519-332-1820







#### Town of Petrolia

411 Greenfield Street Petrolia, ON NON 1RO 519-882-2350 Petrolia@petrolia.ca town.petrolia.on.ca

